

Calling all artists!

Emerging and established artists are invited to create and contribute original art to the

1st Annual Portrait Contest and Art Show at Oregon Wine LAB

THE FACE OF WILLIAM ROSE

The 1st Annual Portrait Contest is a unique opportunity to showcase your talent and help Oregon Wine LAB put a “face” to the legendary Bootlegger William Rose. This is the first exhibition of its kind, and the best portrayal of William Rose as the singular subject in an art piece will receive immortalization on a William Rose special release wine label.

Who is William Rose?

Born in Scotland to English parents with Irish blood, the fabled bootlegger William Rose has always had a taste for the finer things in life. Under the cover of darkness, Rose traverses the Union visiting vintners in his Bentley known as Demon Bird. William Rose is a smooth talker and a lover of sugar and spice and all things nice. Publicans and wine purveyors alike know him for his sought-after cargo of fine wine, including soft supple reds and classic crisp whites. He works tirelessly to select the very best grapes and wines, and you can often find him in darkened cobweb filled cellars and on the road less traveled. Do not let Rose’s brash, swashbuckling persona fool you; he is a man of refined tastes and sensibilities, who makes the highest quality wines accessible for all.

Donating Artist Guidelines

Key Dates:

- Delivery of entries: 12pm-7pm January 1 – February 27th, 2015
(All deliveries to Oregon Wine LAB, 488 Lincoln St, Eugene)
- Deadline for submission: February 27th, 2015.
- Collection of works displayed at Oregon Wine LAB: March 6-31st, 2015.
- Oregon Wine LAB Prize winner announced: March 6th
- People’s Choice Prize winner announced: March 27th.

Oregon Wine LAB Prizes

- OWL Portrait Prize Award: Winning portrait will be placed on a special, limited release William Rose Wine label. Serious bragging rights!
- People’s Choice Award: Dinner with the Winemaker for you and three of your friends.

Please see [competition guidelines for Artist/Artwork eligibility criteria and complete entry details](#).

OWL Portrait Prize Competition Guidelines (the fine print!)

Eligibility:

- Artist must be 21 or older.
- One portrait per artist please.
- Limited number of entries will be accepted.
- To participate, the competitor must grant the Oregon Wine LAB permission to display the artwork.

Artwork:

- Sizing requirements: 8.5X11in-18X24in
- 2D only, submissions must be ready to hang, and cannot be a multi-panel work.
- May be in any medium (ex. oil, acrylic, watercolor, mixed media etc).

Preparing the work for delivery

- Must be suitably framed for handling. A stretched canvas is considered a suitable frame.
- Must be clearly marked on the back with the artist's name and address and the title of the work.
- May be accompanied by a digital photograph for marketing purposes.
- May include hanging devices such as hooks or wires.
- Must NOT be wet when submitted.
- OWL will handle each piece of artwork professionally, with respect and care, however, neither William Rose Wines nor the Oregon Wine LAB will be responsible for any loss, theft or damage whatsoever, and however caused, to any work while in OWL's custody.
- Entries will only be accepted during the specified period (see Key Dates above) via OWL.
- OWL will not pay for any costs incurred in the delivery/shipping of any entry, including freight.
- **A printout of the completed entry form must accompany the delivered or mailed artwork**

Licensing the work

The competitor warrants that the work is original and does not infringe the copyright, moral rights or other rights of any third party. The finalist grants to Oregon Wine LAB and William Rose Wines an exclusive license to reproduce the work in material form, to photograph, publish and/or communicate it to the public for the following prize-related purposes, and to display on a limited edition William Rose Wine label. Permission to so reproduce the work must be conveyed by the artist to any purchaser of the work.

Where reasonable, Oregon Wine LAB and William Rose Wines will attribute the artist as the author of the work and reproduce the work in full. Details of the work may be used at OWL's discretion.

Selection of works

The Winemaker, and the OWL staff jurors will select the Oregon Wine LAB Label prize. Members of the public visiting the exhibition at the Oregon Wine LAB will select the People's Choice winner. The winning competitors agree to make themselves available for the purposes of promotion and publicity at times and dates and in places reasonably requested by the Oregon Wine LAB. Competitors with works selected for display will be advised regarding collection dates. If any competitor does not retrieve a work by April 15th, the work becomes property of OWL. The jurors will use specific criteria when voting including originality, imagination, invention, marketability, and audience appeal.

Artwork will be displayed in the Oregon Wine LAB March 6th thru March 31st and enjoyed by a diverse group of community members, art enthusiasts and William Rose supporters. In addition, each portrait will be photographed for portrait contest promotional materials, including, but not limited to, the William Rose website, Oregon Wine LAB website, social media sites, and e-newsletter. If you would like to submit your own image, please send a digital image to info@oregonwinelab.com.

Work entered in the portrait prize competition may be sold during the exhibition, but may not be removed from OWL during the competition. OWL reserves the first right to purchase any portrait entered in the competition and retains the right to use the winning portraits for all future marketing purposes.

1st Annual Oregon Wine LAB Portrait Contest

Deadline: February 27th, 2015

Artist Name _____
Mailing Address _____
Phone Number _____
Email _____

Artist Information:

Please list all pertinent information below EXACTLY AS YOU WOULD LIKE IT TO APPEAR in any promotional materials, including artist website, email, biography:

Artwork Information Please carefully include all of the following:

Title of Artwork _____
Year Produced _____
Length (in inches) _____
Width (in inches) _____
Height (in inches) _____
Is the artwork signed? _____
Medium / Technique _____

Artists are encouraged to submit a statement about their work, their particular entry, and/or the circumstances of the creation of the portrait. Tell us a few highlights about your piece:

Estimated Fair Market Value (US\$) _____

If my piece does not sell:

- I would like to donate this piece to OWL for use in other advertising efforts
- I would like to be contacted and will make arrangements for this piece to be returned

Photography

- I am providing my own image for inclusion in promotional materials
(email info@oregonwinelab.com)

Installation Instructions: In order for William Rose Wines / Oregon Wine LAB to best present your work, we must have detailed instructions. No matter how obvious the set-up of your piece may seem, we ask that you provide the exact installation requirements.

Questions? Please email info@oregonwinelab.com

Please mail or deliver your art submission by February 27th, 2015.

Deliver or Mail to:
Oregon Wine LAB
488 Lincoln Street
Eugene, OR 97401
458.201.7413